



ARE YOU
READY?



L'AFOLIE DOUCE HOTELS

A REMIXED PALACE ATMOSPHERE

Bringing a former snow palace within everyone's reach and turning it into a vibrant place to stay? That's the crazy idea behind the first La Folie Douce Hotel, which opened in Chamonix Mont-Blanc in 2018.

Ahead of its time, in a pioneering resort, the establishment combines the talents of the Les Hôtels (Très) Particuliers group, the experts in experiential hotels in France, with those of La Folie Douce, the most famous lifestyle brand in the mountains.

Together, they have developed a hybrid and unifying concept : intergenerational, festive and very gourmet, this extraordinary hotel reinvents Chamonix as a destination, all year round.

"Our plan was to break from the mould of the traditional hotel business and create a place where all mountain lovers could feel at home and part of the same 'family', whether spending an hour or a week there. We approached the teams at La Folie Douce to create this family spirit, as they embody it best. And together we've designed a place that's a little insane, frenetic and as comfy as an XXL holiday home. Our home is the home of all those who experience the mountains as a celebration," explains Matthieu Evrard, Chairman of Les Hôtels Très Particuliers.

The gamble paid off. Five years after its opening, the La Folie Douce Hotels liner has reached its cruising speed. The 250 bedroom hotel, which employs 280 staff at peak activity, has become a landmark for Chamonix residents, families, sports enthusiasts and friends, as well as for companies, which find a tailor-made incentive space here.

This success is paving the way for new adventures at the summit

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DESTINATION CHAMONIX

A spectacular place.

A legendary destination, **Chamonix-Mont-Blanc** is the cradle of European mountaineering. The coordinates are just right. Situated on the Swiss-Italian border in the heart of Haute-Savoie, this is one of the highest villages in Western Europe. It was one of the first winter sports resorts in France and the venue for the first Winter Olympics in 1924.

The land of exploration for the pioneers of mountaineering, Chamonix-Mont-Blanc is a land of conquest.

Mont Blanc (4,807 metres) and the **Aiguilles du Midi (3,842 metres)** challenged generations of adventurers before they became the unmissable sites they are today. Take the Montanvers train to the sea of ice, hike to Lac Blanc, and you'll be strolling through a postcard that's as magnetic as ever. The spectrum of activities is true to scale. From extreme sport to intense contemplation, nature completely comes to life here.

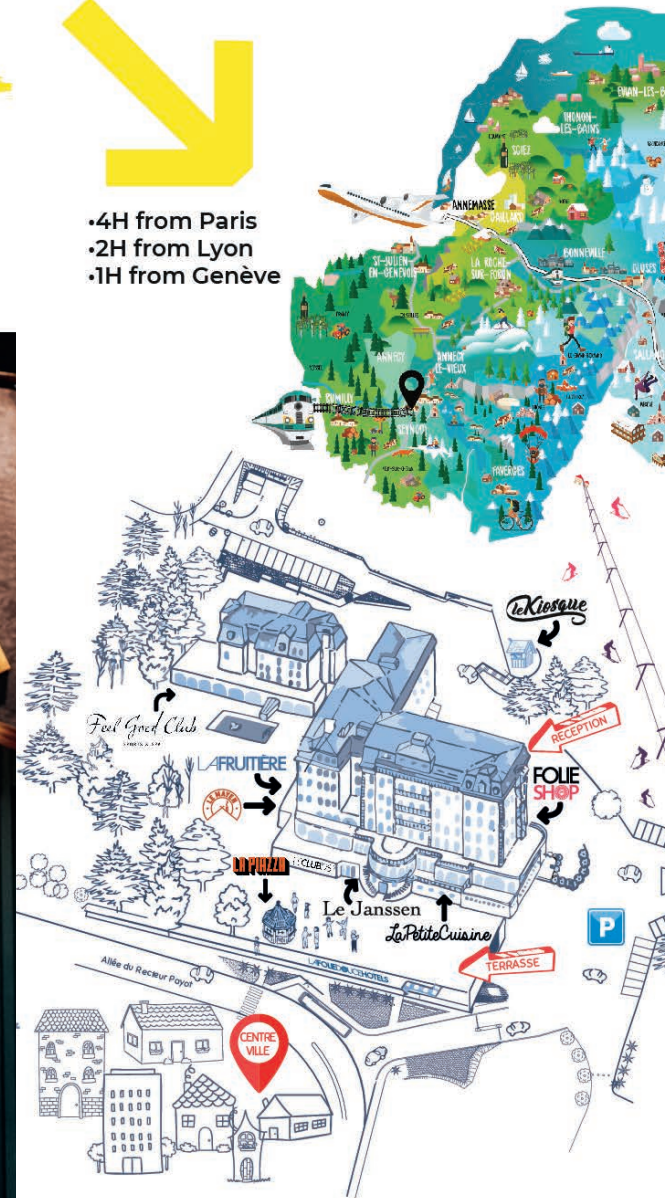


CHAMONIX

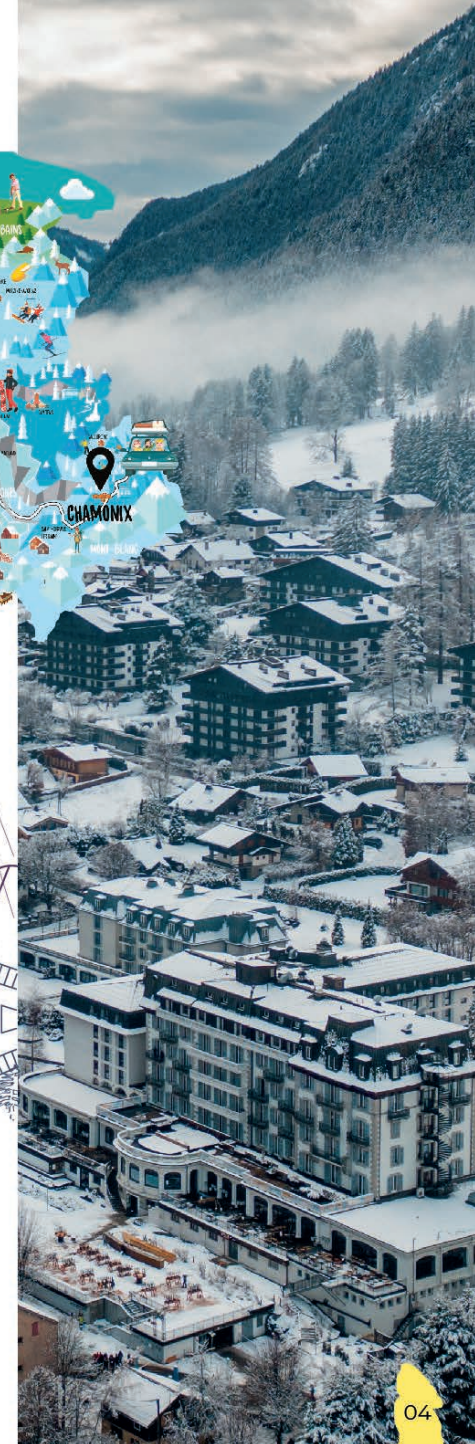
Access map.



- 4H from Paris
- 2H from Lyon
- 1H from Genève



- Located in the city center
- Skis on feet





FRÉNÉTIQUE

All-time show.

But here, the show isn't just the décor it comes to life. **Broadway-style walkabouts** between the tables, **aerial shows** and live music set the pace at the end of each day. And the evening events bring the whole valley together. Every year, the Club de La Folie Douce Hotels Chamonix produces the crème de la crème of the international DJ scene, and the in-house parties like the W.T.F. (What The Fuck) have become legendary.

At the height of the season, the hotel becomes THE spot for après-ski. Every language is spoken here, and you'll bump into people from the whole resort. **Up to 696 customers** stay in this hive, where there's always something to do, see or eat! 280 employees keep the atmosphere bubbling. With their core group trained at the La Folie Douce 'school', they don't just host, they guide. Highly involved in local life and often sportsmen and women, they're a pure source of ideas.

A troupe of 14 singers, dancers and acrobats

Walkabouts each evening, during which the troupe takes over the communal areas of the hotel, with choreography, songs (there are around a hundred in the repertoire), aerial shows, live saxophone and DJ sets. The highlight is the second course at La Petite Cuisine, where the meal often ends with dancing on the table.



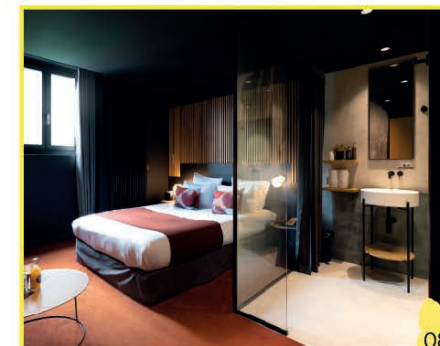
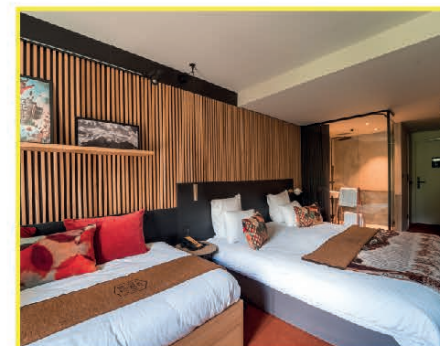
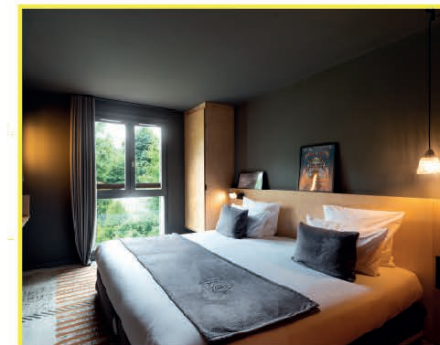
DREAM NIGHTS

250 Rooms to suit all budgets

At La Folie Douce Hotels, the stars stay in the sky. Offering rooms to suit **all budgets**, the establishment can't be categorised.

Discover **250 rooms** that fold into four for your greatest comfort and which offer an experience that can be enjoyed alone, for 2, for 4 or even for 6!
Access to the swimming pool, hammam, sauna and all hotel services as a bonus!

The experience is upgraded in Premium rooms. From doubles to suites, this category offers spacious accommodation with contemporary mountain décor, and sometimes even a balcony facing the peaks. Luxury kept to what's essential.



109 Standard rooms :

Standard for 2 (2 people, 18m²)

Standard for 4 (4 people, 18m²)

Standard Family Room (6 people, 36m²)

134 Premium rooms:

Premium for 2 (2 people, 20m²)

Premium for 2+ (3 people, 24m²)

Premium Family Room (4 people, 32m²)

7 Suites :

Premium Suite (4 people, 50m²)



ÉPICURIAN

One hotel, seven ways to treat yourself.

Thrills work up an appetite. La Folie Douce will delight you! Generous plates and quality produce with traditional or bistro-inspired inspiration : That's what makes this place so special. And with no fewer than six food and beverage outlets, the hotel has something for everyone.

For basic needs, there's the snack bar at the foot of the slopes. More laid-back, the huge terrace invites you to soak up the sun between two runs. It's also a major après-ski venue. Here, the Piazza brings people together with a short al dente menu. As night falls, the whole resort gathers around its fire pits to share pizzas, cocktails and good music. Inside, the second bar is called Le Jansen where the atmosphere turns up a notch. With its signature cocktails and stylish décor, this is the kind of place where anything can happen.

As for restaurants, there are three, with three different ambiances. **La Petite Cuisine** is downright festive. Opposite the ovens, the XXL tables are ideal to socialise, while the ultra-comforting menu focuses on gourmet delights. It's absolute indulgence, topped off every evening with a show that sets the room alight.

At **La Fruitière**, the atmosphere is more subdued and the dishes more sophisticated, with a short bistro-inspired menu.

Finally, for the ultimate mountain experience, there's **Le Mayen**. With its cosy chalet-style interior, this last restaurant offers a 100% cheese and cured meats concept, which you should experience at least once during your stay. And outstanding cuisine becomes an everyday feature with 'blow-out' events like Les Gueuletons, when the terrace is transformed into a marquee for the latest culinary trends. Totally festive and gourmet. In all our kitchens, we give priority to local sourcing, with suppliers selected from the French and Italian Alps : a region rich in flavour.



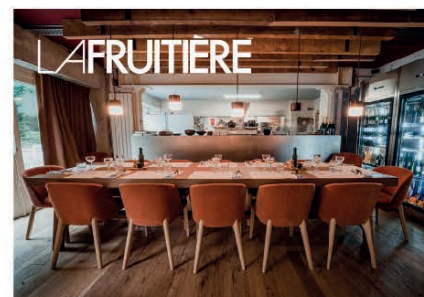
220 seats

Tradition, generosity and sharing dishes in a buzzing and joyful atmosphere.



1 bar & 2 lobbys

Signature cocktails, finger food and stylish décor, this is the kind of place where anything can happen.



85 seats

Elegant, authentic décor, local bistro à la carte



40 seats

The pure tradition of the mountain restaurant reinvented.



Capacity : on request



HARD WORKERS

7 meeting rooms

Event spaces :

| PLENARY ROOM | | | | | | |
|---------------|-------------------|--|---------|------------|--------------|---------------|
| MEETING ROOMS | M ² | U | THEATER | CABARET | SQUARE BLOCK | NATURAL LIGHT |
| APRES-SKI | 400m ² | - | 220 | On Request | - | Oui |
| OLYMPE | 70m ² | BREAK AREA or SUB COMMISSION ROOM (on request) | | | | |

- 65" Sony 4K video screen attached to wall
- Controlled with wall-mounted keypad (volume and source control)
- Sony 5000 Lumens video projector on the ceiling
- 16:9 2.5 x 1.44 m
- 1 HDMI, VGA, audio connection point
- 1 connection point for mobile H/F microphone
- 65" Sony 4K video screen - on a mobile stand

Our breakout rooms :

| GROUND FLOOR: MEETING ROOMS "ANNEES 1900" | | | | | | |
|---|------------------|-------|----|---------|--------------|---------------|
| MEETING ROOMS | M ² | BOARD | U | THEATER | SQUARE BLOCK | NATURAL LIGHT |
| ANNEES FOLLES | 36m ² | 16 | 14 | 28 | 14 | Oui |

| 1ST FLOOR: MEETING ROOMS "FOJES DOUCES" | | | | | | |
|---|------------------|-------|----|---------|--------------|---------------|
| MEETING ROOMS | M ² | BOARD | U | THEATER | SQUARE BLOCK | NATURAL LIGHT |
| VAL THORENS | 36m ² | 16 | 14 | 28 | 14 | Oui |
| COURCHEVEL | 36m ² | 16 | 14 | 28 | 14 | Oui |
| VAL D'ISERE | 36m ² | 12 | 10 | 20 | 10 | Oui |

- Controlled with wall-mounted keypad (volume and source control)
- Sony5000 Lumens video projector on the ceiling
- 16:9 2.5 x 1.44 m
- 1 HDMI, VGA, audio connection point
- 1 connection point for mobile H/F microphone
- 65" Sony 4K video screen - on a mobile stand

Our dining areas can be transformed into workspaces :

| GROUND FLOOR: THE RESTAURANTS | | | | | | |
|-------------------------------|-------------------|-------|----|---------|--------------|---------------|
| RESTAURANTS | M ² | BOARD | U | THEATER | SQUARE BLOCK | NATURAL LIGHT |
| FRUITIERE | 100m ² | 26 | 24 | 60 | 32 | Oui |
| MAYEN | 70m ² | 18 | 16 | 30 | 16 | Oui |

- 1 HDMI, VGA, audio connection point
- 1 connection point for mobile screen
- 1 connection point for mobile H/F microphone
- Controlled with wall-mounted keypad (volume and source control)

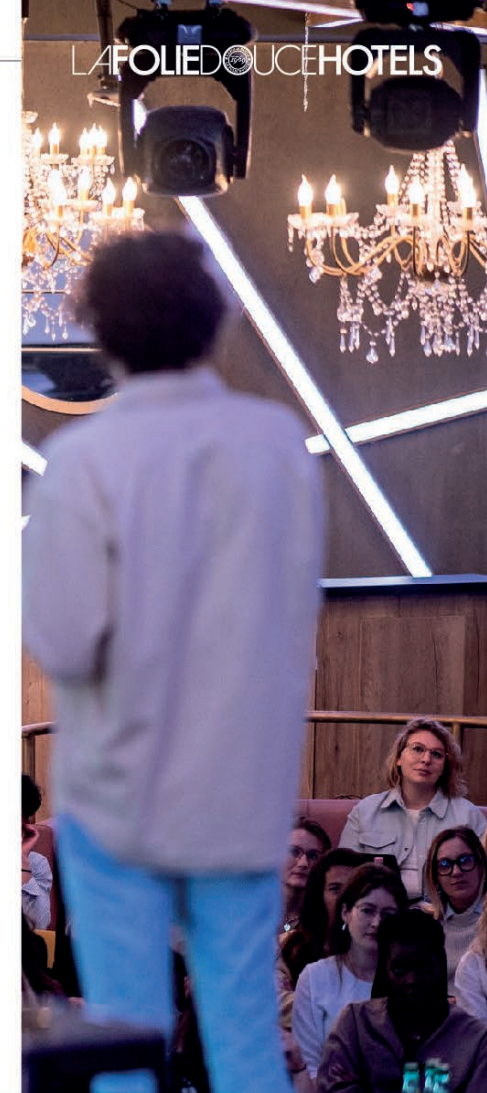
TEAM BUILDING

How about making your seminar that little bit different?

Come and make memories with your team **all year long!** To round off your busy day of work and skiing, get together for a drink to celebrate all your achievements!

Team spirit made easy For an event unique in France

The meeting and brainstorming rooms, along with the restaurants, lobby and bars at La Folie Douce Hotels are adaptable and customisable, able to accommodate up to **220 people** in conference layout and even more if booked for exclusive use. Celebrate each of your successes having fun and in style at La Folie Douce Hotels.





FIT AS A FIDDLE

Sport & wellbeing.

The **Feel Good Club**, sport and après-sport go hand in hand at La Folie Douce Hotels Chamonix. It's the place to be after skiing in winter, and after trail running in summer.

- ↘ **Outdoor swimming pool**
- ↘ **Sauna, hammam**
- ↘ **Gym**
- ↘ **Yoga classes**
- ↘ **Massages & treatments**

IN THE FOOTSTEPS OF PIONEERS

Mountain Pro-Shop, summer / winter.

In winter, the first button lift is on the doorstep of La Folie Douce Hotels Chamonix, with ski areas on three slopes all around. A total of **75 downhill ski runs** to discover, surrounded by breathtaking panoramic views.

In summer, one of the largest fleets of E Bikes in Chamonix. There will be no limit to your group or solo trips out into the mountains.

- ↘ **Folie Douce Mountain Proshop- SKISET** 
- ↘ **E Bike Chamonix** 
- ↘ **Folie Pass**



MORE THAN A HOTEL,

A lifestyle.
Eat in or take away.

For 50 years, La Folie Douce has championed the art of living and the values of the mountains with a little extra. Run by the **Reversade family**, it makes every event unique. **Between shows and gastronomy**, there are now seven establishments across the Alps, including the highest cabaret in Europe and several iconic restaurants. It also has a hotel in Chamonix-Mont-Blanc. In all these places, there's the same unifying, caring spirit which cultivates the idea of responsible celebration.

For thousands of mountain lovers, La Folie Douce is synonymous with memorable moments. It's a trademark and a brand in its own right, with a boutique in the hotel where you can find a souvenir of the experience to take home with you.

Folie Shop: in each La Folie Douce, there is a Folie Shop where you can find souvenirs, accessories, technical clothing, but also table products in La Folie Douce colors.



CONTACTS

LA FOLIE DOUCE HOTELS
Chamonix Mont-Blanc

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EXPLORE!